

***Application***  
***for***  
***United States Letters Patent***

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To all whom it may concern:

Be it known that

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***Pratyush Moghe***

Has invented certain new and useful improvements in

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***A Method and Apparatus for Discovery, Inventory, and Assessment of Critical  
Information in an Organization***

Of which the following is a full, clear, and exact description.

**A Method and Apparatus for Discovery, Inventory, and Assessment of Critical Information in an Organization**

5     **RELATED APPLICATIONS**

This application is based on and claims priority and benefit of provisional U.S. Patent Application Serial No. 60/420,817 filed October 25, 2002.

10    **FIELD OF THE INVENTION**

The present invention relates generally to security of critical information on computing devices, and more particularly, to an apparatus and method for discovery, inventory, and assessment of critical information in an organization.

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**BACKGROUND OF THE INVENTION**

As information grows rapidly, and with more and more of it distributed, and portable, it becomes important to be able to systematically and periodically assess the location and extent of critical information within an organization.

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**Applications:**

Immediate applications of information assessment include:

- 25     ◦ **Security:** Critical information should be secured from security vulnerabilities, such as corruption, loss, or theft. Otherwise an organization may incur business and monetary damage. Information Assessment is the first step in securing critical information. Once critical information is tracked down, and its criticality is assessed, security CIO can then evaluate and fix security vulnerabilities.

- Insurance: Even though information is an “intangible” property, its criticality to an organization can exceed tangible property assets. To help organizations insure themselves against the risk of information loss, Insurance companies may offer “information loss insurance”. Information Assessment forms a key early step in the insurance process.
- Legal compliance: With the recent legal compliance requirements required by government regulations such as HIPPA, GLBA, Sarbanes-Oxley, etc. there is a new set of stringent requirements on data. Compliance with such standards require that organizations have knowledge of information that is distributed on their computers and further, have knowledge of what is critical and needs to be protected in accordance with these regulations.

#### **Challenges:**

It is not straightforward, however, to discover and assess the criticality of information and several challenges exist:

- Definition of critical information: Defining critical information is the first step in being able to assess information criticality. Criticality depends on the organization, the context, and the content of data. For instance, critical information in a manufacturing organization is different from critical information in a financial firm. Similarly, information that is available on employee computers is more susceptible to loss than data stored only on central servers. Also, information is associated with privileges and should be associated with the appropriate level of employee. Finally, the actual content of a document makes it more or less critical than the other document. Hence, it is important to come up with a framework and methodology for defining critical information.
- Locating distributed information: With the advent of mobile computing, remote workspaces, and traveling employees, it is challenging to be able to exactly

determine what information is available on what computer and the owner of that information.

- o Assessment of information to determine if it is critical: Once criticality criteria are known and there is a mechanism to locate information, the last key challenge is in the ability to determine what part of that information is critical. This requires systematic techniques to scan information to determine if it is critical.

There are currently no known methods that can accomplish these three tasks.

## SUMMARY OF THE INVENTION

We describe an invention for Information Assessment, involving software that can define critical information and based on this definition, discover and evaluate critical information within an organization. The information itself can be on multiple distributed computing devices.

## BRIEF DESCRIPTION OF DRAWINGS

Figure 1 illustrates the two components of the invention: IAA and IAM.

Figure 2 illustrates the overall flowchart for the invention operation.

Figure 3 illustrates the modules within the IAA.

Figure 4 illustrates a sample embodiment of the invention where the IAM is implemented through a graphical user interface and is used for definition critical information tags

Figure 5 illustrates a sample embodiment of the invention where the IAM displays the results collected by the IAA on a specific computer.

## DETAILED DESCRIPTION OF THE INVENTION

The Information Assessment invention is based on two unique concepts –

1. A framework to quantify the value of information by defining a metric called “criticality”. Criticality defines the importance of a particular information document. Two types of information signatures – tag signatures, which are attributes of the information document, and content signatures, which are content strings within the information document, determine the criticality of an information document.
2. A method to compute the criticality of any information document, based on signatures defined in 1. This method scans an information document, and searches for matches with a pre-defined set of signatures, and computes a criticality number for the document. Information criticality can then be summarized over an entire organization.

Next, we describe the details of the invention. We believe that these details are adequate for a practitioner, skilled in the art, to develop an information assessment apparatus.

#### Prior Art

There is no current system that accomplishes the task of identifying critical information and using it to do an inventory of electronic data. There are many frameworks, which allow enterprise users to search for documents based on content patterns within documents. Common examples are enterprise-version search products such as Inktomi (www.inktomi.com), Google (www.google.com), AltaVista (www.Overture.com). However, we believe we are the first search-based inventory and classification system where a security-related criticality value is associated with each document.

From an inventory angle, a similar inventory product (such as www.mFormation.com) exists in the enterprise world that conducts the inventory of “applications” rather than documents. Such inventory products use different technology that searches the actual name of a running application within registry or MIBs to try and match it with the target application name.

### **Invention Components**

The information assessment invention comprises a Software Apparatus, indicated in Figure 1.

- 5 In a preferred embodiment, the Apparatus consists of a centralized manager 10 (called Information Assessment Manager or IAM) running on a host computer or server 24, and distributed software 12, 14, 16 (called Information Assessment Agent or IAA) on each computer device 18, 20, 22 that stores information requiring assessment. Computer devices can be desktops, laptops, PDAs, servers, databases, with a variety of operating
- 10 systems etc. The IAM and IAA communicate information 26, 28 over a network connection. The network can be any IP connection such as 10/100/1000 Mbs Ethernet or 802.11 wireless Ethernet or dial up modem.

### **Invention Operation:**

- 15 Figure 2 shows the overall flow-chart of the invention operation. All modules executed by IAM are drawn horizontally, while modules executed by IAA are drawn vertically. Steps are:
- a) The operation 40 begins with the IAM module being installed on a central server.
  - b) The IAM then distributes the IAA agent software 42 along with policy, and
  - 20 configuration information to the computer devices requiring assessment.
  - c) Each IAA first establishes Information Inventory 44.
  - d) Each IAA then executes Information Criticality Assessment 46.
  - e) Each IAA executes Information Assessment Reporting 48.
  - f) The IAM collects all the reports from different IAA systems 50.
  - 25 g) The IAM computes organization-wide information assessment by summarizing and aggregating individual IAA reports 52.

### **IAA Details**

As described earlier, the IAA works on each system (device or media) and discovers and assesses information criticality. The IAA consists of three modules indicated in Figure 3. These include:

- A. Information Inventory 60
- 5 B. Information Criticality Assessment 62
- C. Information Assessment Reporting 64

This section describes the details of each module, including processes (algorithms, capabilities) and metrics.

#### 10 A. IAA: Information Inventory

A1: Information Inventory module 60 searches through all the files, folders resident on a system and summarizes the information found according to various categories:

- 1) Name of system – Internal DNS name
  - 2) System Attributes –
    - 15 a. Server, Desktop, Laptop
    - b. OS
    - c. MAC address
    - d. CPU-based id
  - 3) Number of files and percentages of total number of files with certain suffix  
(.exe, .doc, .xls, .dll, .bin, .pdf, etc.)
  - 20 4) Number of files and percentage of total number of files of a certain size (>1MB, >10MB, >100MB, > 1GB)
  - 5) Total amount of information (in GB)
- 25 A.2 Module creates for each system, a unique inventory ID. This ID is stored within the administrative database, and also on the system in an encrypted form.

#### B. IAA: Information Criticality Assessment

The Information Criticality Assessment module 62 assesses information in three sub-modules:

- 1) Information Signature & Signature Criticality 66 – Creates two types of “signatures” as indicators of criticality
- 5 2) Criticality Color Coding 68 – Associates each level of criticality with a color zone
- 3) Signature Matching & File Criticality 70 – Scans information files, searches for matches with signature, computes file criticality.

We describe more details next.

#### 10 **B.1. Information Signature & Signature Criticality 66:**

This sub-module defines the meaning of information criticality within an organization. It creates a set of information signatures, which are “strings” that are indicative of information criticality. The set of all signatures is called signature book.

- Each information signature is associated with a signature ID and a criticality level
- 15 between 0 and 10. Highest level of signature criticality is 10, while lowest is 0. To make them easy to use, the criticality level can be designated as low (L) or (0), medium (M) or (3), high (H) or (7), extreme (E) or (10).

Signatures can be of two types –

##### **1. Tag signatures**

- 20 Tag signatures are attributes associated with information, which indicate how sensitive is the information.

An example set of tag signatures are:

Sig ID	Tag	Signature Criticality
#	File extension (.dll)	M
#	File extension (.exe)	M

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<sup>1</sup> Administrators can create signatures through a User Interface, which has not been specified in this document. The User Interface will allow them to create custom signatures, or delete default signatures



#	File password protection	H
#	File encryption	E

As seen above, tag signatures are attributes. For example, a file name with certain extension may indicate that it is critical for an organization. Alternatively, a file that is password-protected may indicate that it consists of highly critical information.

Other custom tag signatures can be defined by administrator, including file name, file author, other file extensions, file permissions, etc.

## **2. Content signatures**

Content signatures are strings “within” an information document that represent sensitive information. We define two types of content signatures – Generic, which are “organization-wide”, and Functional, which are “specific” to a particular functional group within the organization.

### **2a. Generic Signatures**

An example set includes

<b>Signature ID</b>	<b>Signature</b>	<b>Signature Criticality</b>
#	Top-Secret	E
#	Secret	E
#	Confidential	H
#	Proprietary	H
#	Restricted	H
#	Need-to-know Basis	H
#	“organization-	H

	name” strategy	
#	“organization- name” plan	H
#	Password	E

Additional generic signatures can be custom added by the administrators.

### **2b. Functional Signatures**

As described earlier, Functional signatures are “specific” to a particular functional group within the organization.

Administrators have to create functional signatures suitable for their organization. To aid them with this, the invention provides default functions (categories).

Within each function, the administrator can create a set of signatures that captures sensitive information for that function. For instance, within the Technology function, the administrator of a pharmaceutical company can enter typical technical terms describing a new drug being discovered, or related to a recent patent etc.

Default functions include:

Technology
Product Management
Product Marketing
Sales
Business Development
Financial

Additionally, administrators may be allowed to create customized functions.

### **B.2 Criticality Color Coding 68:**

To make visualization easy, each criticality level is assigned a color (or, interchangeably, called a zone).

Default colors are:

Criticality Level	Color (Zone)
10	Red
7	Orange
3	Yellow
0	Green

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This sub-module can allow additional colors to support finer level of granularity.

### **B.3 Signature Matching & File Criticality Fc 70:**

On each invocation, the sub-module searches to see if there is a signature match between  
10 the signature book and the information files on the system being surveyed.

A variety of commonly available OS-level or application-level Application Program  
Interfaces (APIs) can be used to determine for this. As an illustration, search for content  
signatures on Windows XP operating system could be implemented at the OS-level using  
the OS-level searching called Indexing Service. Alternatively, search can be implemented  
15 by a third-party programmatic application.

Because these APIs are obvious and dependent on each system, we will not specify actual  
APIs.

- c1. File Criticality Fc

If the search yields a match between a particular signature and a file, the file is  
20 assigned a File Criticality level (Fc) equal to the Signature Criticality of the particular  
signature. If more than one signature is found in a file, the File Criticality is chosen as  
the maximum number between the Signature Criticalities of the matching signatures.

- c2. Information Database

The sub-module creates an Information Database, where important properties are stored for each file. A row is created for each file discovered, and is then updated with the file name and criticality fields of the database. The database is stored within the system, and ultimately transported to the Information Assessment Manager. The following table illustrates the schema and one example row for the Information Database. Table 1 Information Database: Updates File Name and File Criticality

Fully qualified file name	File Criticality (Fc)	Tag Signature	Content Signature
//hostid/path/file.doc	10	.exe	"Confidential"

### **C. Information Assessment Reporting 64**

This module defines metrics of criticality and issues an information assessment report.

#### **C.1 System Criticality Metrics & Computation**

- *d1. Table1*

f\_count = Total number of information files on the system

Criticality Zone	File Criticality	Security Designation	Number of info files	% of information in each criticality zone
Red	10	E	f_red_count	f_red_count/f_count)*100
Orange	7	H	f_orange_count	(f_orange_count/f_count)*100
Yellow	3	M	f_yellow_count	f_yellow_count/f_count)*100
Green	0	L	f_green_count	f_green_count/f_count)*100

- *d2. Criticality Report: System Criticality:*

The sub-module defines a metric called System Criticality ( $S_{\text{criticality}}$ )<sup>2</sup>, which represents the average criticality of information within the system (device).

$S_{\text{criticality}} = \text{Sum}(\text{criticality level} \times \text{number of files at criticality level} / f_{\text{count}}$

As an illustration, in the default example with 4 colors,

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$$S_{\text{criticality}} = (10 \times f_{\text{red\_count}} / f_{\text{count}} + 7 \times f_{\text{orange\_count}} / f_{\text{count}} + 3 \times f_{\text{yellow\_count}} / f_{\text{count}} + 0 \times f_{\text{green\_count}} / f_{\text{count}})$$

System Criticality ranges from 0 and 10.

- d3. Criticality Distribution:

10 Distribution of information in each criticality zone

The sub-module also defines criticality distribution, by plotting the histogram of percentages of files within each criticality zone.

Percentages have been computed in column 5 of the table above.

15 **C.2 System Criticality Criteria**

The sub-module computes three different criticality criteria, which can help summarize the criticality of the system. One or the other criteria may best suit a particular organizational environment.

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- e1. Absolutely Critical

System is absolutely critical if at least X information files lie in  $\geq$  C1-color zone.

X (integer), C1 (enum) are parameters, by default, X = 1, C1 = orange.

- e2. Average Critical

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<sup>2</sup>  $S_{\text{criticality}}$  represents how critical it is to ensure data security of the system being evaluated. Higher  $S_{\text{criticality}}$  implies higher mission criticality. If all the data on the system is within red zone,  $S_{\text{criticality}}$  would be close to 10, if all the data is within green zone,  $S_{\text{criticality}}$  would be near 0.

System is average critical if average system information criticality  $S\_criticality \geq Y$ .

$Y$  (double) is parameter, by default,  $Y = 3.0$ .

- *e3. Percentile Critical*

5 System is percentile critical if at least  $Z\%$  of information files lie in  $\geq C2$  color zone.

$Z$ (double),  $C2$  (enum) are parameters, set by default to  $Z = 10$ ,  $C2 = \text{orange}$ .

- *e4. Table: Summary of How Information Critical is the System:*

Criticality Criterion	System Status
Absolutely Critical	Critical/NOT Critical
Average Critical	Critical/NOT Critical
Percentile Critical	Critical/NOT Critical

**IAM Module:**

- **Policy Configuration and Distribution:** The IAM is used to configure the criticality policies through a user interface. Once configured, the IAM allows the policies to be distributed to the IAA. This distribution can be configured to be on-demand or on a periodic schedule.
- **Organization Information Collection and Assessment Report:** Once each IAA has completed issuing their individual system-level information assessment reports, these reports and the Information Database are sent back to the IAM module. The IAM module aggregates this information, and summarizes it at an organizational level.

- *f1: Table: Overall Information Assessment Summary*

Date/Time:

Systems Scanned	Number of Systems
System Categories	
Servers	
Desktops	
Laptops	
Media – Floppies	
Media – CDs	
Media – Tapes	
Databases	

*f2. Organization Information Criticality Report*

Criticality Criteria	Number of systems	% of total systems
Absolutely critical systems	Xabs	Pabs

Average critical systems	Xave	Pave
Percentile critical systems	Xper	Pper

In the above table, the sub-module computes the number of systems that are critical by three definitions (Xabs, Xave, Xper), as well as the percentage of total systems that meet this criterion (Pabs, Pave, Pper).

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The foregoing merely illustrates the principles of the present invention. Those skilled in the art will be able to device various modifications, which although not explicitly described or shown herein, embody the principles of the invention and are thus within its spirit and scope.

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The above mentioned invention has been implemented in a specific embodiment. One instance of definition of criticality information 72 on the IAM is by means of a graphical user interface, as shown in Figure 4. The IAA is implemented on user computers and generates results that are uploaded to the IAM. Figure 5 shows one embodiment of the results when uploaded to the IAM and viewed by the graphical user interface on the IAM. Figure 5(a) 74 shows the color coded organization level critical information, 5(b) 76 shows the distribution of critical information, 5(c) 78 shows the distribution of critical information at a computer level, and 5(d) 80 shows the details of critical information collected from a specific IAA.

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